Join us for the largest dual language conference in the country this November in the heart of New Mexico!

¡Seguimos con la cosecha!
Who attends La Cosecha?

La Cosecha 2022 hosted 3,163 total participants representing 41 states, plus Washington, DC, and 7 countries.

Over a third of La Cosecha attendees approve or authorize purchases for their schools or districts.

More than half of La Cosecha attendees are directly involved with recommending materials for purchase.

Shouldn’t you be there too?
Why should we attend La Cosecha?

La Cosecha 2023 will connect you with the largest gathering of educators, parents, researchers, and dual language supporters at the largest gathering of two-way and one-way immersion, developmental bilingual, and heritage/tribal language immersion programs.

La Cosecha 2023 will provide your organization the opportunity to...

Network

La Cosecha 2023 attendees will include:
- School administrators, superintendents, and board members
- Teachers, future teachers, and instructional leadership
- University Professors, researchers and teacher-trainers
- Parents and community leaders
- State policy makers

Daily Schedule

Wednesday, November 8, 2023
Exhibits Open 1:00 p.m. to 5:30 p.m.
Opening Session 5:30 p.m. to 7:00 p.m.
Opening Reception & Evening at the Exhibits 7:00 p.m. to 8:30 p.m.

Thursday, November 9, 2023
Exhibits Open 8:00 a.m. to 5:00 p.m.

Friday, November 10, 2023
Exhibits Open 8:00 a.m. to 5:00 p.m.

Designated Exhibit Times

Wednesday, November 8, 2023
1:00 p.m. to 8:30 p.m.

Thursday, November 9

Friday, November 10
11:30 a.m. - 1:00 p.m.

Move-In and Setup

Wednesday, November 8, 2023
8:00 a.m. - 12:00 p.m.

Exhibit Tear Down

Friday, November 10, 2023
5:00 p.m. - 7:00 p.m.

Share

Showcase your latest products, publications, software, and teaching tools to more than 3,500 educators, parents, researchers, and practitioners supporting dual language enrichment programs across the U.S.
What's in it for us?

Benefits for Sponsor and Exhibitor Partners include:

- Digital marketing benefits that promote your products and services to the registered attendees
- In-Person and Virtual Exhibit Hall Opportunities
- Pre-Conference Marketing for all Partners
- Special Sponsor presentation suite – celebrate your latest product of book release!
- Promotion of Partners via social media – Facebook, Twitter, and Instagram

Sponsor and Exhibitor Opportunities

**Turquoise – $25,000**
- In-Person Exhibit/Virtual Exhibit Booth *
- Four Conference Presentations, identified as Featured Speaker
- Three Pre-Recorded Conference Presentations
- Six Conference Registrations
- Three 30 sec. Video Commercial to be posted on conference platform
- Digital marketing benefits: Facebook, Twitter, and Instagram
- Lead Capture App **New!**
- Logo on conference platform/app
- Full-page advertisement in conference program
- Pre-plenary slide show ad **New!**
- Access to participant contact list
- Conference mobile app ad
- Company Logo on La Cosecha website, recognized as La Cosecha Turquoise Sponsor
- Special recognition in program
- Three ads in DLeNM quarterly newsletter, Soleado
- Website banner ad on DLeNM website for one year

**Silver – $15,000**
- In-Person Exhibit/Virtual Exhibit Booth *
- Three Conference Presentations, identified as Featured Speaker
- Two Pre-Recorded Conference Presentations
- Five Conference Registrations
- Two 30 sec. Video Commercial to be posted on conference platform
- Digital marketing benefits: Facebook, Twitter, and Instagram
- Lead Capture App **New!**
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- Pre-plenary slide show ad **New!**
- Access to participant contact list
- Conference mobile app ad
- Company Logo on La Cosecha website, recognized as La Cosecha Silver Sponsor
- Special recognition in program
- Two ads in DLeNM quarterly newsletter, Soleado
- Website banner ad on DLeNM website for six months

**Lapis – $10,000**
- In-Person Exhibit/Virtual Exhibit Booth *
- Two Conference Presentations, identified as Featured Speaker
- One Pre-Recorded Conference Presentation
- Four Conference Registrations
- One 30 sec. Video Commercial to be posted on conference platform
- Digital marketing benefits: Facebook, Twitter, and Instagram
- Lead Capture App **New!**
- Logo on conference platform/app
- Full-page advertisement in conference program
- Pre-plenary slide show ad **New!**
- Access to participant contact list
- Conference mobile app ad
- Company Logo on La Cosecha website, recognized as La Cosecha Lapis Sponsor
- Special recognition in program
- One ad in DLeNM quarterly newsletter, Soleado
- Website banner ad on DLeNM website for three months

**Copper – $5,000**
- In-Person Exhibit/Virtual Exhibit Booth *
- One In-Person Conference Presentation, identified as Featured Speaker
- Two Conference Registrations
- One 30 sec. Video Commercial to be posted on conference platform
- Digital marketing benefits: Facebook, Twitter, and Instagram
- Lead Capture App **New!**
- Logo on conference platform/app
- Half-page advertisement in conference program
- Pre-plenary slide show ad **New!**
- Conference mobile app ad
- Company Logo on La Cosecha website, recognized as La Cosecha Copper Sponsor
- Special recognition in program

**Coral – $3000**
- In-Person Exhibit/Virtual Exhibit Booth *
- One In-Person Conference Presentation
- One Pre-Recorded Conference Presentation
- Two Conference Registrations
- Digital marketing benefits: Facebook, Twitter, and Instagram
- Lead Capture App
- Logo on conference platform/app
- Half-page advertisement in conference program
- Pre-plenary slide show ad
- Conference mobile app ad
- Company Logo on La Cosecha website, recognized as La Cosecha Coral Sponsor
- Special recognition in program

**Exhibit**

**In-Person**
- Commercial Exhibitor – $850
- Career Fair/Non-Profit – $650
- In-Person/Virtual Exhibit Booth
- Digital marketing benefits
- Special recognition in program

**Virtual**
- Commercial Exhibitor – $650
- Career Fair/Non-Profit – $250
- Virtual Exhibit Booth
- Digital marketing benefits
- Special recognition in program

In-Person space is limited. Above pricing is Early Rate. Deadline - June 10.

La Cosecha 2023 offers value-filled packages which include advertising opportunities, premium exhibit locations, and much more! Join the La Cosecha family and become a partner in promoting educational excellence as we harvest the best of our multilingual, multicultural community! Additional marketing and advertising opportunities are available. Visit our website for more details.
1. LOCATION: Conference exhibits will be located at:
Albuquerque Convention Center
301 3rd Street NW
Albuquerque, NM 87102
www.Albuquerquecc.com

2. SPACE ASSIGNMENTS: Space will be assigned with consideration for the level of participation. La Cosecha/DLeNM reserves the right to select and assign spaces, as well as rearrange the floor plan and reassign exhibitors at its sole discretion. Exhibitor shall install and occupy the space assigned in accordance with the timeline specified.

3. AUDIO VISUAL EQUIPMENT/SUPPORT/POWER:
Complimentary Wi-Fi is available in all common areas. All A/V equipment, speakers, internet connection, phone lines, etc., must be supplied by or rented by the exhibitor at the exhibitor’s own expense.

4. AUDIO VISUAL/ELECTRICAL:
Alliance Audio Visual
505.768.4592
albuquerquecc@allianceav.com
Exhibitors are allowed to bring their own AV equipment but may be charged a patch or hookup fee by the in-house audio-visual supplier. If an outlet is not easily accessible there will be a $25 Electrical Fee assessed. Note: No music or other audio is allowed during general sessions, lunch, or special presentations. Exhibitors operating noise-making devices such as radios, loudspeakers, or televisions shall do so only at a level that will not interfere with fellow exhibitors or participants. La Cosecha will not be responsible for equipment brought or rented by any exhibitor or presenter.

5. EXHIBIT SET-UP AND DISMANTLE: Set-up begins at 9:00 am, Wednesday, November 8th, and must be completed by 1:00 p.m. that same day with designated exhibit hours 1:00 p.m. – 4:30 p.m. Exhibitors may begin to dismantle booths no earlier than 5:00 p.m. on Friday, November 10th.

6. USE OF SPACE: All exhibitors’ displays and marketing activities must be contained within the specified boundaries of the booth space provided.

7. REJECTION/RESTRICTION OF EXHIBIT: La Cosecha/DLeNM reserves the right to reject any exhibit that it deems inappropriate or; any products or services of an exhibitor. The contract of any exhibitor may be cancelled in the event of a violation of exhibit regulations. La Cosecha/DLeNM, its officers, directors, agents and members shall not be liable for any loss or damage resulting from any such rejection or disapproval.

8. EXHIBITOR REGISTRATION: All representatives who will be staffing exhibitor booths MUST be registered for the conference. You are only required to pay an additional registration fee if your staff exceeds the number of badges provided (2) and/or you are planning to attend sessions and special events.

9. ACCOMMODATIONS: Please check conference website:

10. SALES ON EXHIBIT FLOOR: Cash or credit sales are permitted. Licenses, sales taxes, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor.

11. CONVENTION CENTER RULES AND REGULATIONS:
Attaching to Surfaces: Signage and decorations may not be taped, nailed, tacked or otherwise attached to the Convention Center’s surfaces or fixtures like walls, elevators, doors, windows, floors, ceilings, etc. Adhesives (approved tape usage): The distribution and use of tape, adhesive-backed decals and stickers on any wall surface, glass or equipment is prohibited in the Convention Center. Only approved tape and adhesive backed materials (non-residue, easily removable) are permitted for use in the center’s tile and/or carpeted areas.

12. Licensor and/or service contractors will be billed for any tape residue left on any surfaces or carpet in facility. For flip chart paper, painter’s tape can be used to post charts on walls.

13. SHIPPING AND RECEIVING: Exhibitor freight and deliveries are not accepted at the Convention Center. Shipping services for Sponsors and Exhibitors are managed by:
CONVENTION SERVICES OF THE SOUTHWEST
1921 Bellamah Ave. NW
Albuquerque, NM 87104
(505) 243-9889 • Fax (505) 243-8197

14. INDEMNIFICATION/ASSUMPTION of RISK: Exhibitor shall indemnify Show Management and Facility, and their shareholders, officers, employees, agents and contractors (collectively, the “Indemnified Parties”), against all losses, damages, claims, demands, actions, penalties, judgments and liabilities (including court costs and reasonable attorneys’ fees) (collectively, “Claims”) that arise from any acts or omissions of Exhibitor or any of Exhibitor’s EACs related to the Event, including, without limitation, any activities they may be conducting at the Event, or from any breach by Exhibitor of any term of this agreement.

15. COVID-19. Exhibitor acknowledges that COVID-19 has been declared a worldwide pandemic by the World Health Organization, is extremely contagious and is thought to spread mainly through close contact from person-to-person. Show Management cannot guarantee that Exhibitor’s personnel and guests will not become infected with COVID-19 at the Event. Exhibitor shall indemnify the Indemnified Parties against all Claims by Exhibitor’s personnel and guests arising out of or related to infection with COVID-19, whether before, during or after attendance at the Event. Show Management may require individuals registered by Exhibitor to acknowledge the risks of COVID-19 infection and waive liability prior to participation at the Event.
<table>
<thead>
<tr>
<th>Sponsor Level</th>
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