

**La Cosecha Conference
Advertising Guidelines and Deadlines**



Welcome to *La Cosecha* Sponsor!

Below you will find the specifications and deadlines for advertising at this year's conference. **Deadline for advertisement submissions is September 30.**

La Cosecha Conference Program Ads:

Turquoise Silver Lapis	Full Page Display	Color @ 300 dpi/ 150 lpi Dimensions and Format 8.7" X 13" / 2610 X 3900 px JPEG, PNG, PDF
Copper Coral	1/2 Page Display	Color @ 300 dpi/ 150 lpi Dimensions and Format 7.3" X 5.3" / 1950 X 1305 px JPEG, PNG, PDF

Submit a high resolution logo electronically to Leslie@dlenm.org by August 31.

Web Advertisement: www.dlenm.org

Banner Ad Turquoise	Full Color 6X 100 x 656 px Formats Accepted: JPEG, PNG, PDF
Margin Ad Silver Lapis	Full Color 6X 100 x 225 px Formats Accepted: JPEG, PNG, PDF

Video Commerical

Turquoise Silver Lapis Copper	Recommended resolution: 1080 x 1920 pixels. Aspect ratio: 16:9. Max video size is 4GB. Must have a resolution minimum of 720p
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Soleado Newsletter Ad

Quarter Page Ad Turquoise (3 ads) Silver (2 ads) Lapis (1 ad)	Color @ 300 dpi/ 150 lpi Dimensions and Format 3.7" X 5.3" / 1590 X 1110 px Formats Accepted: JPEG, PNG, PDF
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Files should be submitted to Leslie Sánchez electronically at: leslie@dlenm.org

Deadline for Tote Insert is October 15.

Mail to:

Dual Language Education of New Mexico
Attn: Leslie Sanchez
La Cosecha Conference Totes
700 Lomas Blvd. NE
Building 2, Suite 204
Albuquerque, NM 87102

If you are sending multiple boxes please be sure and mark them accordingly (1 of 2, 2 of 2).

Questions? Contact Leslie at leslie@dlenm.org.